

project:peace



A REVOLUTION OF THE HEART



**Project Peace East Bay
Annual Report 2009**

A Letter from the Director of Organizational Development

"There's a time when the operation of the machine becomes so odious—makes you so sick at heart—that you can't take part. ... And you've got to put your bodies upon the gears and upon the wheels, upon the levers, upon all the apparatus, and you've got to make it stop." – Mario Savio, Sproul Hall Steps, UC Berkeley, December 2, 1964

With this speech, Mario Savio, a UC Berkeley student, ushered in the Berkeley Free Speech Movement and with it, a decade of revolutionary protests in and around Berkeley that define the East Bay to this day. Throughout the 1960s, Berkeley and Oakland reverberated with conflict over student political action, civil rights, and the Vietnam War. A culminating event of this period was the battle over "People's Park," a parcel of land slated for development by the University: the National Guard occupied Berkeley, one student was fatally shot, and People's Park remained undeveloped.

Nearly 50 years later, the utopian community dreamed of by the revolutionaries of the 1960s has failed to materialize. According to the 2000 census, 21% of Berkeley's population and 17.6% of Oakland's population live below the poverty line. People's Park has become an unofficial home to much of Berkeley's homeless population; according to Berkeley Mayor Tom Bates, "over time, people have come to realize that the park has not become what they had hoped it would be.... [R]ight now it is not a place that a lot of people are comfortable going to."

At Project Peace, we think a lot about the East Bay, her communities, and why revolutionary idealism often ends in disillusionment. As we move into our 3rd year as an organization, our dream is to **reclaim the revolution**. We are more convinced than ever of the need to:

- **Motivate** churches to expand their vision of the gospel so

that they are inspired to live their faith by starting with mercy, working towards justice, and fighting for peace;

- **Educate** churches about the needs and injustices within their own communities and the resources that they possess to meet those needs; and
- **Equip** churches for action, helping their communities become more economically, socially, and environmentally sustainable.

This is a different kind of revolution. It does not involve shouting or protests or political power. It is, instead, **a revolution of the heart**. What could our communities look like if hearts at East Bay churches were even more deeply convicted and Christians lived fully as "the salt of the earth...the light of the world"?

A small clue is found in a letter we received after our February 2010 Day of Peace from a parent at Claremont Middle School in Oakland: "Thanks so much for your help with the Claremont garden!!! You guys are great – putting Christianity into practical practice."

Was there any part of Jesus' life/ministry that was not about "practical practice"? Is it possible that following a first century revolutionary in Palestine is the only true way to fulfill the utopian visions of decades of East Bay revolutionaries?

We thank you for your ongoing support of and partnership with Project Peace. We hope that, as we enter a new year together, your hearts too will reclaim the revolution!

Faith Gong

ABOUT PROJECT PEACE EAST BAY

Project Peace, a 501(c)3 nonprofit, has been active in the East Bay since 2006.

Our Mission:

Project Peace creates partnerships that work together for just and sustainable communities in Berkeley, Oakland, and surrounding areas.

Project Peace is about the dignity in humanity, the common brotherhood of man that unites us all in common decency. At Project Peace we put forth love into action. Our vision is a more economically, socially, and environmentally sustainable East Bay.

We start with Mercy, we move towards Justice, and we fight for Peace.



Project Peace Staff

Faith Gong, Director of Organizational Development

Jose Figueroa, Director of Community Development

Justin Ashforth, Director of Development

Kate Key, Volunteer Bookkeeper - **Mazzarello Media & Arts**, Website & Design

Board of Directors

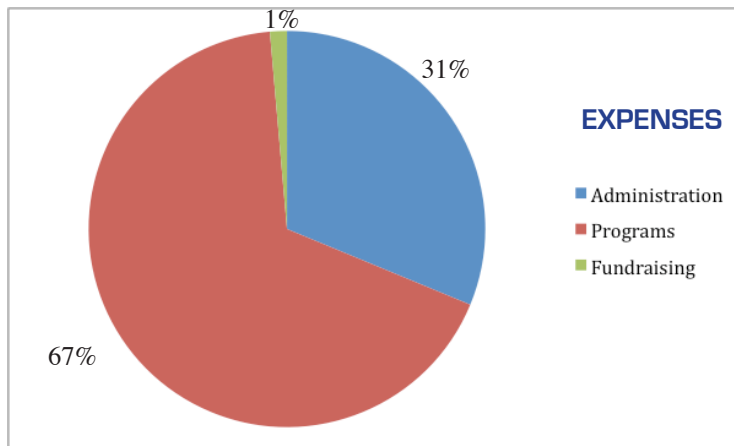
Bart Garrett, President

Zoe Reyes, Treasurer

Hee Won Kim, Director - **Brian McKillips**, Director

STATEMENT OF ACTIVITIES

January 1, 2009 - December 31, 2009



SUMMARY OF FINANCIAL POSITION, January - December 2008

INCOME	\$21,991
EXPENSES	\$11,984
NET INCOME	\$10,007
TOTAL EQUITY	\$10,007

SUMMARY OF FINANCIAL POSITION, January - December 2009

INCOME	\$52,040
EXPENSES	\$45,941
NET INCOME	\$6,228
TOTAL EQUITY	\$6,228

MANY THANKS TO OUR GENEROUS SUPPORTERS! *



Curt & Jenny Boren
 Alexandra & Jonathan Burns
 Gerald & Colleen Cambra
 Grace Kang Chandarlapaty
 Stephen & Hanna Chen
 Christ Church of Berkeley & Rockridge
 Americo & Hope Cinquegrana
 Michael & Jenni Duenes
 Entrekin Foundation
 Ralph & Minnie Ford
 Betty Gong
 Wesley & Kristin Gong
 Great Harvest Bread Company
 Erin & Thomas Kaspar
 Derek & Hee Won Kim
 Robert Krupp
 Brian & Samantha Lee
 Tim Musgrove
 Daniel Sawchuk
 Ricky Shin
 Diane & Kyle Smith
 The San Francisco Foundation
 Suzanne Taylor & Michael McFadden
 Trader Joe's
 Katherine Vosburg
 World Centric



* January 1, 2000 - December 31, 2009

2009 PROGRAM HIGHLIGHTS

* **12 small groups** (each with 8-15 members) from churches in Berkeley and Oakland were engaged in monthly volunteer service with East Bay social service providers, including: Alameda Point Collaborative, College Avenue Presbyterian Church's Friday Night Community Meal, First Resort, The Food Bank of Contra Costa and Solano, Lake Merritt Institute, Shalom of Oakland, Spiral Gardens Community Food Project, University Village, Urban Church's Sunday Lunch, and Youth Emergency Assistance Hostel (YEAH!). These groups of volunteers provided a conservative estimate of **2,592 hours of service to hundreds of East Bay residents.**

* Project Peace hosted three successful community cultural events: **The Battle of the Salsa Bands** party & fundraiser, **Out of the Ashes**, a film festival of short documentaries by female filmmakers that was also a fundraiser for Oakland Elizabeth House, and the **Make Something Party**, an alternative to Christmas consumerism.

* **261 people** from throughout the East Bay participated in Project Peace's four **2009 Days of Peace**. These volunteers provided **over 783 hours of service** to Oakland's Claremont Middle School, Berkeley Aquatic Park (Friends of Five Creeks), University Village, and Berkeley's Le Conte Elementary School.



INTRODUCING JUSTIN ASHFORTH!

We are delighted to welcome Justin, Project Peace's new Director of Development, who will help us develop an individual donor base as well as an arts outreach program. Justin is a graduate of the London Academy of Music and Dramatic Art. He played the title roles in Macbeth and Henry V, and was the founder and artistic director of the Living Shakespeare Company in NYC. His film work includes In the Bedroom, Payback, and The Greatest Game Ever Played. In addition, Justin is a fully licensed financial advisor who managed high net worth clients at UBS in the flagship Beverly Hills office. Justin was raised in the Napa Valley and currently lives in Berkeley.

*Please note our new mailing address:
Project Peace East Bay, 2138 Cedar Street, Berkeley, CA 94709*

For More Information and Updates, Please Visit Our Website, www.projectpeaceeastbay.org



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Berkeley, CA 94709

2009 ANNUAL REPORT!